# **17%** INCREASE

The percentage of consumers eating more plant-based foods for environmental reasons increased from 31% in 2018 to 48% in 2020\*

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CIBO Technologies is

# SCALING ACCESS TO REGENERATIVE AGRICULTURE

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CARBON CREDITS

REGE

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THE CIBO IMPACT

cibotechnologies.com

#### **IDENTIFY AND MANAGE GROWER RELATIONSHIPS**

For companies in agriculture, it is common to have relationships with many different growers. With CIBO, organizations can source, identify or incentivize growers doing regenerative agriculture practices in one platform.

## MONITOR, REPORT AND VERIFY PRACTICES FOR PLANT-BASED PROTEIN INGREDIENTS

Organizations use CIBO to quickly and clearly see how regenerative farming is impacting soil, stability and elevation of any grower. Using satellite imagery, computer vision and remote sensing technology at a national scale, CIBO eliminates cost- and time-intensive validation.

### CREATE INCENTIVE PROGRAMS FOR REGENERATIVE PRACTICES

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CIBO supports growers on their journey to regenerative ag through streamlined enrollment and access to incentives including insets, offsets, and private incentives. Through instant, accurate confirmation, businesses get verification of how sustainable and regenerative practices can reduce greenhouse gas emissions and increase sequestered carbon in the soil.

#### **BUILDING A CLIMATE RESILIENT FOOD SYSTEM**

Consumers are becoming more aware of the consequences of traditional agricultural practices on the environment. This creates new opportunities for these organizations to become market leaders by promoting regenerative farming practices and providing more information about their environmental impact.