

HOW ANYONE CAN **PREDICT PARCEL PRODUCTIVITY** ANYWHERE IN THE U.S.

UNTIL NOW, UNDERSTANDING THE CROP YIELD FOR A PARTICULAR PARCEL FOR A GIVEN YEAR MEANT YOU WOULD HAVE TO

01

PHYSICALLY TRAVEL

to that parcel.



02

CONDUCT A FIELD EXPERIMENT

where you grow a crop.



03

MEASURE THE YIELD

when the crop matures.



In theory, understanding yield for a single parcel in this way would work. But it's long and manual, it costs too much money, and it would be impossible to manage at scale. This approach also made it impossible for a single company to provide that kind of parcel-level insight across the U.S., for any year of interest. Until now. By uniquely combining proprietary machine learning and artificial intelligence (AI) technologies with subject matter expertise in soil, weather and agronomics, CIBO accurately predicts productivity for any parcel in the U.S.

ONLY CIBO

01

SIMULATES & PROVIDES A RANGE OF ACCURATE OUTCOMES

for crop development—from planting to harvest—based upon a wide variety of different, potential scenarios.



02

PREDICTS YIELDS

for current & future growing seasons, on scales from a sub-field to the entire continental U.S.



03

BECOMES MORE ACCURATE

as the growing season progresses.



Dig deeper to find out how CIBO's new, proprietary approach finally makes it possible for anyone to easily forecast yield—read the "How CIBO Uses Science to Forecast Crop Yield in a Better, Brand New Way" ebook!

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